

CAMBRIDGE PUBLIC SCHOOLS

135 Berkshire Street, Cambridge, Massachusetts 02141

26-087



May 5, 2026

TO THE HONORABLE MEMBERS OF THE SCHOOL COMMITTEE:

CONTRACT: Computer Software (FY27 Contract)

RECOMMENDATION:

That the School Committee approve a contract with the following vendor, funds to be provided in accordance with the budget reference listed below. Procurement procedures for this purchase have complied with Chapter 30B of the laws of the Commonwealth of Massachusetts.

<u>Contractor</u>	<u>Period of Contract</u>	<u>Amount</u>
SHI International 290 Davidson Avenue Somerset, NJ 08873	7/1/26-6/30/27	\$24,063.16

DESCRIPTION: This contract is for the implementation and setup of a Content Management System (CMS) which will streamline the creation, organization, management, and publication of digital content.

ADDITIONAL INFORMATION:

See the attached supplemental information for additional details.

SUPPORTING DATA, RULES OF THE SCHOOL COMMITTEE: Chapter II, Section 12..." motions calling for the appropriation or expenditure of money require the affirmative vote of four members."

BUDGET REFERENCE:

Account		Fund		Dept.	
55804	Computer Software	15000	General Fund	892780	ICTS/Information Technology

Respectfully Submitted,

A handwritten signature in blue ink that reads "David Murphy".

David Murphy

Handwritten initials "WM" in blue ink.

Superintendent of Schools

SUPPLEMENTAL INFORMATION: SHI (Final Site)

Purpose: The **purpose** of a Content Management System is to **streamline the creation, organization, management, and publication of digital content**. Think of it as the central nervous system for your website or digital presence. Instead of needing to code every page and piece of content by hand, a CMS provides a user-friendly interface to handle these tasks efficiently.

Amount of Contract: \$24,063.16

Description/Scope of Services:

The Final Site CMS provides a comprehensive platform to manage our district, school and department's online presence by offering tools for:

- Creating and editing various types of digital content currently available on CPS website.
- Organizing and managing that content for easier access and maintenance.
- Artificial Intelligence (AI) enhanced search feature with native language features, greatly improving the user's experience.
- Workflow of content creation and publication, allowing for a wider group to create the content that is approved before publication.
- Improved language translation of content beyond Google Translate with Weglot
- Greater security of the website by providing an intranet that makes CPS Employee information accessible through an employee portal.